MX1200

printing and addressing system

benefits

System Overview
Have you ever imagined creating, printing and mailing a direct mail piece all in one day? The RISO Printing and Addressing System lets you do just that and more! The RISO Printing and Addressing System combines the powerful printing capabilities of the RISO Printer-Duplicator with variable printing and addressing to create a unique full-featured addressing system.

On-Demand Printing and Addressing
No other system available provides the versatility of printing and addressing in a single pass like the RISO Printer-Duplicator and MX1200 Addressing Unit. Use the complete system to print and address mail pieces, or use just the Printer-Duplicator to print newsletters, flyers, business cards, letterhead, envelopes, postcards, forms, tags, tickets, labels and more for printing that's truly on demand.

Superior Print Quality
Don't let your mail piece sit unopened at the bottom of the pile. Use the RISO Printing and Addressing system to design and print a wide array of marketing and direct mail pieces with color and flare. The MX1200 offers graphic and TrueType font capability in four selectable DPI settings. Plus, the Printer-Duplicator incorporates precision imaging and high resolution printing technology for near offset-quality output.

Affordable Color
Add the "open me" ingredient to all your mail pieces. It's a proven fact that color adds impact to printed documents, and aids in retaining information. For virtually the same cost as black and white, the Printer-Duplicator offers 70 colors to choose from. Combine that with the 5 standard MX1200 colors to produce vibrant mail pieces that are sure to get noticed.

compose > print > finish > compose > print > finish > compose > print

RISO

f e a t u r e s

Modular Design
The modular design of the RISO Printing and Addressing System allows for maximum productivity and flexibility. Use the RISO Printer-Duplicator and MX1200 to print and address a wide variety of mailing applications, or use the Printer-Duplicator alone to print numerous applications.

Image Quality
Together, the RISO Printer-Duplicator and MX1200 produce crisp text, sharp photos, and vivid graphics.

Unlimited Applications
The unlimited printing capabilities of the RISO Printer-Duplicator combine with the MX1200 to produce a unique, one-step printing and addressing process with virtually limitless applications.

Mail Xpert
Mail Xpert, the proprietary software interface, makes printing to the MX1200 quick and easy. Add text and import graphics and logos. Then, simply merge your database and print directly on your mail piece.

Color
Color will make your mail pieces stand out in the mailbox. The MX1200 uses standard HP cartridges with five colors, and the RISO Printer-Duplicator has 70 standard colors to choose from.

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s p e c i f i c a t i o n s

print resolution	600 x 600 dpi, 600 x 300 dpi, 600 x 200 dpi, 600 x 150 dpi
image area	Two 1.5" x 17" print bands
printing features	Downloadable fonts up to 72 points
print technology	Six HP 51645A inkjet print cartridges or bulk bladder
barcoding capabilities	USPS, Code 128, Code 2 of 5, Code 3 of 9
computer Interface	Parallel (PC compatible only)
operating system	Windows 95/98/2000 and NT 4.0 non-networked
speed	Variable up to 7,200 per hour
material size	4" x 6" to 11" x 17" (102 mm x 152 mm to 279 mm x 432 mm), .375 (9.5mm) thick
graphics	Bitmapped
memory	12 MB
counters	one resettable, one total count
LCD panel display	2 x 24 characters
options	Conveyor
dimensions (l x w x h)	25" x 23" x 32" (with stand)
weight	110 lb. (with stand)

RP3700 Printer-Duplicator specifications*

processing	High-speed fully automatic digital scanning, thermal screening printing system
paper size and weight	3.5" x 5.5" to 13.375" x 17" (90 x 140 mm to 340 x 435 mm) 13 lb. bond to 110 lb. index (46 g/m^2 to 210 g/m^2)
image area	11.375" x 16.25" (290 x 425 mm)
paper capacity	1000 sheets in each feed tray (3000 sheets total) 1000 sheets in receive tray 20 lb. bond (75 g/m^2)
standard features	ISC (Integrated System Controller) Network Interface, Touch Screen, Dot Screening (4 Dot Photo Modes), Print Speed/Density Control, Automatic/Manual Scanning Contrast Adjustment, Photo Enhancement, Duo Processing, Tone Curve Adjustment, Bound Document Processing, Confidential Mode, Energy Saving Mode: Auto Power Off/Auto Sleep, Automatic Idle, Auto Process, Supply Status Detection, Multi-up Printing (2-, 4-, 8-, 16-up, 4 tickets), Programmed Printing, Print Job Memory Mode, Registration Mark Skip, Mirror Image Print, Master Renewal, Double Feed Check Status Control, Initial Setting Customization, Paper Size Detection, and Preventive Maintenance Indicator
options	Color Print Cylinders, Edit Board, System Controllers for PS II and PS III Compatibility, and Automatic Document Feeder

* Above Printer-Duplicator specs are for the RP3700. Specifications may vary depending on model of RISO Printer-Duplicator purchased. When the MX1200 is used in combination with the RISO Printer-Duplicator, the MX1200 specifications supersede those of the Printer-Duplicator.

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