

**OLD SCHOOL**

**VS**

*New School*

## Which World Would You Rather Live In?

If your school district continues to limit or ban the use of color printing, then RISO Inkjet is your solution.

### ComColor FW Series

Introducing unlimited color for your curriculum





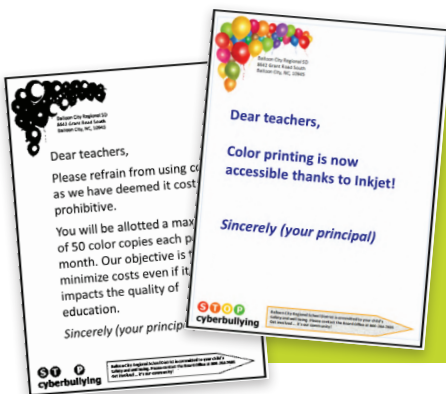
Is it any wonder why he is having trouble staying focused on his schoolwork?



## It's A Colorful World We Live In

From tablets to HD televisions, cell phones, and more; children are exposed to a full color experience in almost everything they do day to day. In fact, the first time that these children are exposed to monochrome is when they enter school. Coming from a vibrant, color-filled world, is it any wonder that children have a hard time staying on task and focused on their black and white homework when there are so many colorful options around them trying to steal their attention?

Printed documents continue to play a vital role in education despite the rise of the digital age. Printing is often more affordable than digital documents, especially for schools which may lack the internet bandwidth to continuously keep students online. 70% of K-12 instructional materials are still being printed as hard-copy handouts, and RISO ComColor FW Series Inkjet printers allow schools to affordably add value to these handouts through the use of color and personalization.



According to studies by the Institute for Color Research, the use of color in educational materials has been proven to increase learning and retention by as much as 78%, and boost comprehension by up to 73%.

# In-Plant School District Print Shops

Many school districts use an in-house print shop to meet today's high demand for printed materials. However, many of these in-plants still struggle with time-consuming, costly, and limited printing options. With a RISO FW Inkjet printer, school print shops are able to quickly and affordably expand their use of color in classroom workbooks, college prep handbooks, exams, fundraising flyers, athletic and extra curricular information, and other in-house printed materials. Educators can also add customization and personalization to all student-facing materials with ease. RISO's ComColor can even print on envelopes of all sizes, including window envelopes, thanks to the Forcejet® heatless imaging technology. It does not get any "greener"!

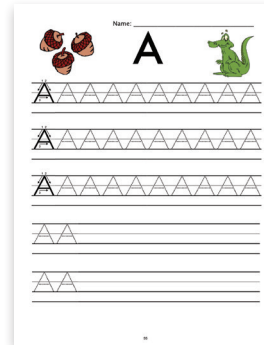
By bringing previously outsourced jobs back in-house and using a device with affordable color ink, many school districts have experienced significant cost savings and increased service offerings over time. RISO's ComColor Inkjet printers bring better quality, lower costs, and improved turnaround to school district in-house print shops across the nation.



**Letterhead**

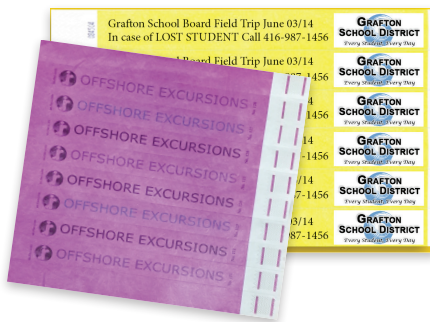


**Reports and Letters to Parents**



**Worksheets**

**Why pay \$200 for 1,000 outsourced shells, when you can pay \$10 to print 1,000 shells on a RISO? \$10 for 1,000 envelopes too!**



**Tyvek wristbands for:**

- Field Trips • School Buses
- Dances • Crowd Control



**Numbered Tickets for:**

- Dances • Fundraising
- Sporting Events • Raffles



**Envelopes of all sizes**

## RISO Prints Color for a Fraction of What Toner Costs!

School handouts, worksheets, workbooks and memos are all printed primarily in black and white because so many people have become accustomed to believe that "color is too expensive". Not any more, thanks to RISO Inkjet. Adding spot color to these key learning elements can help improve test scores and overall student performance within your district. Ease the process of schoolwork for students, parents, and teachers alike with the affordable color that RISO Inkjets have to offer.

# Your RISO Inkjet Color Solution comes in different models to fit your needs.

- 90 pages per minute for a letter/legal color printer
- 120 pages per minute for an 11 x 17 color printer

Accessorize with a scanner or multifunction finisher for folding, stapling, hole punching and booklet making. All in a surprisingly small footprint!



## ENERGY STAR® certified

- Energy efficient, using much less power than toner devices
- Standard 110V powered



## Registered with EPEAT

For the reduction/elimination of environmentally sensitive substances



## Eco-Friendly

- No harmful emissions
- No HVAC/ventilation required



## Heatless Printing

Flat output eliminates paper curl and static electricity for enhanced finishing capabilities



The RISO ComColor FW Inkjet Printer is available for purchase through Sourcewell Awarded Contract # 083116. Sourcewell is the largest government purchasing cooperative in the country, with \$3 billion dollars in annual cooperative purchasing volume. Sourcewell guarantees your school a fair price for your RISO FW by applying a price ceiling to the RISO contract.



Contract # 083116-RSO



**RISO, Inc.**  
800 District Ave., Suite 390  
Burlington, MA 01803  
**us.riso.com**  
1-800-663-3031 x2